



1...2...3...4... I declare a PENNY WAR!

Penny wars are a simple fundraising idea for any Walk to Defeat ALS team, especially in an office or a school! Teams place pennies into their team containers, while placing silver coins and paper money to count as negative points in competing team containers.

TEAMS:

Consider that teams should be of fairly uniform size. Teams must be competitive against each other, like different classes or grades in school, or different departments within a company.

CONTAINERS:

Each team will need their own jug to collect change. Teams should clearly label and decorate their jug. Make sure this is a large, clear jug (giant pickle jars are great).

GOAL:

Set a goal of how much money your entire office or school would like to raise. Advertise the start and end date of the war.

SCORE:

Each penny is valued at 1 point.

Nickels – Negative 5 points.

Quarters – Negative 25 points.

(The value of the currency is the point value. If it is a penny, count it as a positive point and if it is silver or paper, count it as negative.) *You didn't hear it from us, but sabotaging other teams with silver and paper is strongly encouraged!*

WINNING:

The group with the most positive points wins! This team should receive some kind of reward. Donuts, pizza, longer lunch hour, time off, etc.

**Make sure you send us your photos!
We'd love to hear how your Penny War went!**

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